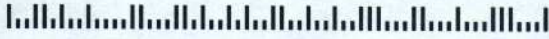




BBB of the Mid-South
3693 Tyndale Drive
Memphis, TN 38125



1270 *****AUTO**3-DIGIT 381
Mr. Charles T. Ennis
Leaderboard Golf, Inc.
2158 Heyde Ave Ste 7
Memphis, TN 38114-4840

A+

Your Current Rating

Dear BBB Accredited Business:

Our new letter grade ratings system has been a hit with consumers and the media. And businesses like the opportunity to earn an A+ rather than be simply "Satisfactory".

Enclosed are guidelines for advertising your rating. They are necessary because **the rating can change**. The factors most likely to change the rating are:

- **Dropping your BBB Accreditation** – points are given for BBB Accreditation, so dropping it would result in a lower grade. Only BBB Accredited Businesses can earn the highest grade of A+.
- **Being in business longer** – more points are given for more time in business, with maximum points given for being in business 15 years or longer.
- **Getting fewer or more complaints** – fewer complaints can result in a higher grade. More complaints can result in a lower grade.

We encourage you to use the BBB logo in all of your advertising, whether or not you advertise your rating. It's a reliable way for consumers to know that you are a trustworthy business.

If you have any questions about your rating or the advertising rules, please contact Kristin Weber at (901) 757-8624 or kweber@bbbmidsouth.org.

Thanks for being a BBB Accredited Business.

Sincerely,

Randall L. Hutchinson
President